



CITY OF SAN RAMON ARTS ADVISORY COMMITTEE AGENDA

Christina Vigilia, Chairperson * Jenna McCoy, Vice-Chair
Magali Le Boudier * Stephen R Doran * Patrick Jon Gutierrez * David Owens * Partha Mitra
John Mani – Alternate * Naina Shastri - Alternate

San Ramon Community Center – Room 102
12501 Alcosta Blvd.

June 19, 2019
7:00 P.M.

*AGENDA QUESTIONS: PLEASE CALL THE PARKS & COMMUNITY SERVICES DEPT. (925) 973-3321
Documents received after publication of this Agenda and considered by the Arts Advisory Committee in its
deliberation will be available for inspection at San Ramon Community Center, 12501 Alcosta Blvd. during
normal business hours and in a binder at the Arts Advisory Committee meeting.*

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **SPECIAL ITEMS/ANNOUNCEMENTS**
4. **PUBLIC COMMENT OR WRITTEN COMMUNICATION**
At this time, those in the audience are encouraged to address the Arts Advisory Committee on any item not already included on today's agenda. If possible, comments should not exceed five minutes. If this is not considered sufficient, time to address the issue, please arrange with staff to have that item placed on the agenda for a future Committee meeting.
5. **APPROVAL OF MINUTES**
 - 5.1 Approval of May 15, 2019 Meeting Minutes
6. **COMMITTEE BUSINESS**
 - 6.1 Art & Wind Festival Feedback
Presented by Steven Cox, Recreation Supervisor
 - 6.2 Review and Approve Public Art Map
Presented by Adam Chow, Recreation Supervisor
 - 6.3 Public Art Marketing Discussion
Presented by Adam Chow, Recreation Supervisor
7. **STAFF MEMBER ITEMS**
 - 7.1 San Ramon Performing Arts Attendance
 - 7.2 Upcoming Cultural Arts Events
8. **COMMITTEE, COMMISSION & COUNCIL MEMBER ANNOUNCEMENTS**

9. **ADJOURNMENT**

The next Arts Advisory Committee meeting will be held on July 17, 2019 at 7:00pm at the San Ramon Community Center, 12501 Bollinger Canyon Rd., San Ramon, CA 94583.

I hereby certify the attached Arts Advisory Committee agenda was posted 72 hours before the noted meeting.


Christina Franco, City Clerk

Dated: June 14, 2019

CITY OF SAN RAMON
ARTS ADVISORY COMMITTEE MEETING
May 15, 2019
Draft/Unapproved

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6 **1. CALL TO ORDER (Audio :01)**

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8 Committee Chair Vigilia called the Arts Advisory Committee Meeting to order at 7:01pm. The
9 meeting was held at the San Ramon Community Center at 12501 Alcosta Blvd., San Ramon, CA.
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11 **2. ROLL CALL (Audio .10)**

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13 Present:

14 Committee Members Vigilia, Doran, Gutierrez, Le Boudier, McCoy, and Owens.
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16 Absent:

17 Committee Members Shastri, Mitra, and Mani.
18

19 Staff Attendees:

20 Brad Morris, P&CS Program Manager

21 Adam Chow, Program Supervisor

22 Erika Burg, Program Coordinator

23 Steve Cox, Program Supervisor
24

25 Other Attendees:

26 Shelly Lewis, PCS Commissioner

27 Scott Perkins, Council Member

28 Shailaja Dixit, Co-Founder and Executive Director, Rewire Community

29 Roohi Agarwal, Rewire Community

30 Yamini Dixit, Rewire Community
31

32 **3. SPECIAL ITEMS/ANNOUNCEMENTS (Audio 1:13)**

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34 3.1 Art & Wind Festival update, Presented by Steve Cox, Program Supervisor. **(Audio 1:20)**
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36 **4. PUBLIC COMMENT OR WRITTEN COMMUNICATION (Audio 12:30)**

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38 **5. APPROVAL OF MINUTES (Audio 12:38)**

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40 Committee Member Owens motions to accept the minutes of the April 17, 2019 meeting and was
41 seconded by Committee Member McCoy. The motion was passed 6-0-1-0.
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43 **6. COMMITTEE BUSINESS (Audio 13:16)**

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45 **Item 6.1** Review and Approve Cultural Growth Grant Application, Rewire Community, Presented
46 by Brad Morris, Program Manager **(Audio 13:20)**
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48 Committee Member Owens motions to approve the draft application and it was seconded by
49 Committee Member Gutierrez. The motion was passed 6-0-1-0.

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51 **Item 6.2** Public Art Map Update Discussion, *Introduction by Adam Chow, Recreation Supervisor*
52 *and Presented by Erika Burg, Recreation Coordinator (Audio 25:08)*

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54 **7. STAFF MEMBER ITEMS (Audio 52:15)**

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56 **Item 7.1** Presentation on Arts in San Ramon, Presented by Erika Burg, Recreation Coordinator
57 **(Audio 52:19)**

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59 **Item 7.2** San Ramon Performing Arts Attendance **(Audio 1:12:44)**

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61 **Item 7.3** Upcoming Events- May **(Audio1:13:30)**

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63 **8. COMMITTEE, COMMISSION & COUNCIL MEMBER ANNOUNCEMENTS (Audio 1:14:59)**

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65 **9. ADJOURNMENT (Audio 1:31:42)**

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67 The meeting adjourned at 8:32pm. The next Arts Advisory Committee meeting will be held on
68 June 19, 2019 at 7:00pm at the San Ramon Community Center, 12501 Alcosta Blvd. San
69 Ramon, CA 94583.

70

71 Submitted by Adam Chow, Program Supervisor.



Arts Advisory Committee

Meeting Staff Report

Date: June 19, 2019

From: Adam Chow, Recreation Supervisor

Subject: Public Art Map

Recommended Action:

Review and approve the digital public art map.

Background:

The current City of San Ramon Public Art Brochure was created and approved by the Arts Advisory Committee on June 19, 2002. The brochure is 11 inches by 35 inches and folded into an eight-fold booklet that includes a map, address, and descriptions of all the public art in San Ramon. The brochure also includes some photos of the public art pieces. The brochure was printed and distributed at the front counters in City facilities.

The Arts Advisory Committee set a goal in their 2017 Annual Report to the City Council to:

“Update and make available to the public, the San Ramon Public Art Map.”

The Arts Advisory Committee discussed the San Ramon Public Art Map at their regular meetings on March 9, May 16, July 18, November 28, 2018, and May 15, 2019. The committee endorsed the idea of creating a digital online public art map that contains the location and pictures for each piece of public art in San Ramon rather than a print version. They recommended that the map reflect the permanent and temporary public art in San Ramon, be updated on a regular basis, and be presented in a format that is user-friendly and visually appealing. Arts Advisory Committee Members assisted in updating the content by visiting the artwork to verify the location, note the condition of the artwork and took pictures. Staff has worked with the Engineering Department staff to develop the digital map which is located at the following web address: <https://arcg.is/1SLaDH>. The Arts Advisory Committee reviewed the draft and provided feedback at their May 15, 2019 meeting.

Fiscal Impact:

None at this time

Steps Following Review:

Staff will incorporate additional feedback from the Arts Advisory Committee. Once approved the public art map will be forwarded to the Parks & Community Services Commission for approval. Upon approval from the Parks & Community Services Commission, staff will update the public art webpage on the city website to include the new public art map.

Attachments: None



Arts Advisory Committee

Meeting Staff Report

Date: June 19, 2019

From: Adam Chow, Recreation Supervisor

Subject: Public Art Marketing Discussion

Recommended Action:

Review the draft public art publicity options and provide feedback to staff.

Background:

The City of San Ramon Public Art Program is has added the Utility Box Public Art Program and an online Public Art Map within the last year. With these new components, the Public Art Program has several visible components which can be leveraged to create a marketing campaign to build an awareness of public art in San Ramon. The marketing campaign will replace the previous public art brochure and may include print and online media.

Staff has developed several options for the Arts Advisory Committee to review and provide additional feedback.

Option 1: Create a Public Art Rack Card. The 4"x11" card can be produced in full color and include public art photos and general information on the Public Art Program. The card will direct people to the website to access the public art map and for additional information on public art in San Ramon.

Option 2: Create a shortened URL on the City's website for public art at www.sanramon.ca.gov/publicart or purchase a domain name such as www.sanramonpublicart.com. A shortened URL or dedicated domain name will help the public easily remember and access to the public art web content. The public art website will be key to distributing information on the Public Art Program.

Option 3: Conduct a Social Media Campaign. Utilize Facebook, Instagram and Nextdoor to highlight the Public Art Program. The campaign may include photos of public art pieces, locations of where people can visit them, and background information on the piece and/or artist.

Fiscal Impact:

The cost will be determined by the final marketing plan and components. Parks and Community Services currently has \$1,100 allocated to public art marketing for 2019/2020.

Steps Following Review:

Staff will incorporate feedback from the Arts Advisory Committee to create a public arts marketing plan including publicity for the public art map. The marketing plan will be presented at a future Arts Advisory Committee Meeting and forwarded to the Parks & Community Services Commission for approval.

Attachments: None

San Ramon Performing Arts - May 2019 Attendance Numbers

Date	Group	Event	# Perf	Participants*	Attend	Tickets Sold	Location
5/1/2019	DVHS	Spring Band Concert	1	125	225	0	DVPAC
5/2/2019	DVHS	Spring Band Concert	1	120	200	0	DVPAC
5/2/2019	City	SRV Leadership	1	6	35	0	FRT
5/3/2019	DVHS	Spring POPS Concert	1	100	550	0	DVPAC
5/3/2019	City	FFF: Force Majeure	1	3	81	86	FRT
5/4/2019	City	IMPROV	1	15	84	89	FRT
5/5/2019	Rental	Next Step Dance 2019 Recital	5	125	2065	2562	DVPAC
5/5/2019	Rental	Regenesis	1	6	21	0	FRT
5/6/2019	City	Multi Cultural Panel	1	10	30	0	FRT
5/9/2019	City	NSP: Guys & Dolls	1	26	90	95	DVPAC
5/10/2019	City	NSP: Guys & Dolls	1	28	102	104	DVPAC
5/11/2019	City	NSP: Guys & Dolls	2	27	241	249	DVPAC
5/12/2019	Rental	Yao Na Dance	2	210	643	930	DVPAC
5/12/2019	Rental	Regenesis	1	6	39	0	FRT
5/13/2019	City	Young Performers: Seussical	1	30	97	120	DVPAC
5/14/2019	City	Young Performers: Seussical	1	30	71	76	DVPAC
5/15/2019	City	Young Performers: Seussical	1	30	113	114	DVPAC
5/16/2019	City	Young Performers: Seussical	1	30	61	63	DVPAC
5/17/2019	City	Young Performers: Seussical	1	30	65	72	DVPAC
5/18/2019	City	Young Performers: Seussical	3	90	374	390	DVPAC
5/19/2019	City	Young Performers: Seussical	2	60	221	231	DVPAC
5/19/2019	Rental	Regenesis	1	6	22	0	FRT
5/20/2019	DVHS	NHS Induction	1	200	75	0	DVPAC
5/20/2019	City	SR Youth Symphony Perf	1	29	62	0	FRT
5/24/2019	City	SR Symphonic Band	1	51	87	87	DVPAC
5/25/2019	Rental	East Bay Dance Company	4	318	1011	1116	DVPAC
5/26/2019	Rental	Regenesis	1	6	21	0	FRT
GRAND TOTAL: (DVHS/DVPAC/FRT/SRCC)			39	1717	6686	6384	

Upcoming Cultural Art Events

JULY 2019

Art Galleries

Alcosta Senior and Community Center:

July: Nalanda Ravindrudu, Watercolor, Charcoal.

Dougherty Station Community Center Gallery:

July – August: Nastaran Ouliaei, Acrylic and Oil on canvas.

Lindsay Dirkx Brown Gallery (San Ramon Community Center):

July: Andrea Bozyn, Acrylic on canvas, charcoal, acrylic & watercolor.

San Ramon City Hall Gallery:

July - August: Glen Schofield, Acrylic on canvas.

San Ramon Library Art Gallery:

June – August: Mahsan Ghazianzad, Acrylic.

Upcoming Events

July 4: July 4th Celebration Concert Garratt Wilkin & the Parrotheads. All ages, 5:00-8:00pm, Central Park, free.

Summer Concert Series: Sunday's, Central Park, Free.

July 7: The Groove Doctors, 60's To Today's Hits.

July 14: Long Time, Boston Tribute.

July 21: Pride & Joy, High Energy Party Band.

July 28: The Unauthorized Rolling Stones, Rolling Stones Tribute.

August 4: East Bay Mudd, Soul and R & B.

Summer Dive-In Movies:

July 12: Incredibles 2: Dougherty Valley Aquatic Center, 8:30pm, Free.

August 2: Moana: San Ramon Olympic Pool, 8:15pm, Free.

Numerous cultural art classes are running at all three Community Centers and at both theaters. Please refer to the Activity Guide for specific dates and times. Please feel free to drop by and observe any of our cultural art programs and provide feedback at a future Arts Advisory Committee Meeting.